

# BLANCA VALDEZ CASTING

## Advice from the Production Side

Remember that this is a business. You are your product. Your job is to sell yourself and you do that by being an actor who has something to offer a producer.

Work to improve yourself as you would any product that you want to sell. Any ability that you can add to your resume improves the chances that a producer will see you as a benefit to the production. Dancing, singing, juggling, horseback riding, painting, surfing, skiing, breathing fire while standing on your head....almost anything that people do may be called for, and can add to your chances.

While being a good actor is important, other things can also improve your chances. Be well educated, well informed, and well read. Be able to pick up a book and read aloud from it with no practice. Being able to speak with an regional accent can be as important as having a generic accent. Be able to tell a joke with good timing. By being a well rounded person you will impress those who you deal with in all parts of your life. A pretty face is no substitute for preparation and hard work. Hollywood is full of pretty faces

Be professional. By this I mean that you should do and act in ways that are not amateurish.

You should be on time and you should be prepared because, to a producer, time is money. If you cost a producer money he will not often choose you again.

Remember that until you can establish yourself to a producer you are an unknown factor. Just as you can choose between many doctors layers and plumbers, producers have no shortage of people who would love to work for them.

If you are lucky enough to be given an opportunity to work for a producer you should do your best to get the job done efficiently. The producer's first impression of you should be one of someone that wants to get the job done and is willing to work hard. Even if you are not the best natural actor, a producer might be willing to work with you if he knows that you will work hard for him and not be a problem on the set.

Avoid being too chatty or forward on set. Don't talk about money for instance, never ask anyone what they are being paid. Never ask anyone for an autograph as this is another sign of an amateur and makes many famous people feel uncomfortable. Remember that every actor on the set is at work and, like you should be, they are trying to focus on their job.